

ENGAGING EMPLOYEES TO DRIVE RESULTS

The Premier Two Day Leadership Workshop for Today's Times



Wednesday and Thursday
June 16 – 17, 2010
The Harvard Club, Boston, MA
(downtown Boston, 1 Federal Street)

Join Bob Kelleher and Chuck Mollor for an internationally recognized and certified two-day workshop on June 16th and 17th at The Harvard Club in Boston, MA.

Over a comprehensive and intensive two days, discover how to tap into your ability to engage and transform your organization. As companies begin to recover from our recession, it is critical that today's leaders understand their role in re-engaging their employees to drive high performance.

"Employee Engagement is not a program, it's how you run your organization, it's a culture. Attendees will take away practical tools and proven best practices to help their business increase engagement levels - vital to achieving superior results."

Bob Kelleher and Chuck Mollor

WHO SHOULD ATTEND:

Executives/Managers responsible for improving business results through improved employee performance; Vice Presidents, Directors, Managers and/or Business Owners responsible for:

- » P&L
- » Business, division, and/or people
- » Leadership Development
- » Organizational Development
- » Talent Management
- » Human Resources

KEY LEARNINGS AND TAKE-AWAYS:

- » The Key Business Drivers for Engagement
- » The 10 Essential Practices to Engage Employees
- » Case Study Review of a Company that Succeeded In Transforming their Firm and Engaging their Employees
- » Latest Research on the Business Case to Engaging Employees
- » Demonstrate the Connection Between Employee Engagement and High Performance
- » Understanding Your Leadership Baseline
- » How to Become an Engaged Leader
- » Leading and Engaging Different Generations
- » Diversity Model for Today's Organization - Leading and Engaging a Diverse Workforce
- » Team Development Model
- » How to Advance Your Culture
- » How to Build Alignment and Innovation
- » Leadership During Challenging Times and Conditions
- » How to Best Develop Your Employees, and Inject Creativity and Innovation in the Workplace
- » Practical Employee Engagement Tools, Processes and Methodologies



PROGRAM TESTIMONIALS:

"This is the best overall program I have attended in my career."

Tim Donovan, CEO and CFO,
Beacon Communities LLC

"The ideas generated can be readily applied on a large and small scale. Your leadership program covered more topics and provided more tools than any practicum I have ever experienced in 2 days!"

Michelle Okimoto, AVP, TJX

"This workshop was one of the most valuable I've ever attended. It provides the concept and tools for understanding how engagement programs can make a big difference to organizational performance. It highlights the role of teamwork and how employee management can help, or hinder, organizational development and performance."

Annette Montminy, a Director of Human Resources,
Massachusetts Institute of Technology

"This was one of the best programs I have been fortunate enough to attend. The combination of outstanding presentation skills by Bob and Chuck and a truly amazing amount of useful content adds up to a superb value. I would be willing to bet that every attendee will carry some useful memory of this event with them for years to come."

Bob Eubank, Executive Director, Northeast Human Resource Association

This program has been approved for 12.0 general credit hours toward PHR and SPHR recertification through the Human Resource Certification Institute.

PROGRAM FEE:

Each 2-day workshop is \$1,195 per person. This includes all materials, breakfast, lunch, beverages, and snacks. There is limited availability, please sign up at your earliest convenience.

KEY LEARNING TOOLS:

- » A wide variety of “experiential learning” exercises will be introduced - all with a strong teambuilding element and direct metaphorical connection to the leadership modules. Real life examples will be extracted from the participants through a debriefing process. These exercises will kick off each learning module and are highly interactive and energizing - essential in keeping creativity and engagement levels high.
- » A number of “case studies” will be introduced and discussed to reinforce that leadership creates engagement, and engagement creates high performance.
- » At the close of each learning module, participants will adopt key best practices to apply to their respective workplaces via the completion of individual Leadership Change Plans.
- » A customized, confidential Leadership Assessment (with optional 360 feedback) will be completed before the workshop and results shared during the workshop.
- » The introduction and participation of an individual leadership team assessment tool, the Strength Deployment Inventory -enables participants to self-identify their strengths and then learn how the diversity of each other’s strengths builds the most robust, successful teams.
- » The introduction to the Predictive Index (PI), a unique management tool that measures an individual’s drives, motivations and behaviors to determine how the person would perform in a specific job and interact with others. PI is used to coach and develop all levels of leaders and staff, to select employees, and to develop teams.
- » A closing multimedia presentation showcasing the Antarctic explorer, Ernest Shackleton, a final case study highlighting all key learning points.

SPEAKER BIOS:



Bob Kelleher is the founder and CEO of The Employee Engagement Group, a subsidiary of The Kelleher Consulting Group, and is a noted speaker, thought-leader, and consultant on the subjects of Employee Engagement, Workforce Trends, and Leadership. Having been an internal practitioner for many years, Bob’s practical approach and willingness to share best practices (“been there / done that”) have proven to be a winning formula for audiences throughout the world. Previously, Bob was the Chief Human Capital Officer for AECOM, a Fortune 500 global professional services firm, with 45,000 employees located in 450 offices throughout the world and has designed and facilitated global leadership workshops in most continents. Before joining AECOM, Bob worked for ENSR International, a Massachusetts based 2,300 employee environmental consulting firm with 70 worldwide offices, and now a subsidiary of AECOM. While at ENSR, Bob was Executive Vice President and Chief Operating Officer and spearheaded ENSR’s award winning Employee Engagement programs and initiatives as EVP of Organizational Development. He holds a BS in Education and an MBA.



Chuck Mollor is the founding and Managing Partner of MCG Partners, a premier provider of executive coaching, leadership development, management training, talent management, organizational effectiveness, and sales improvement solutions. For over 25 years he has advised and consulted regional, national and international executives and organizations across industries, start-ups to the Fortune 500, and not-for-profits. Chuck is an executive coach specializing in coaching executives and leadership teams in the US and internationally. His hands-on experience in executive management roles provide clients with a unique perspective and strategic vision to develop strong leaders and build effective organizations. As a member of several executive teams, Chuck has had general management and P&L responsibilities, and has led strategy, sales, marketing, product development, operations and human resource functions. He is a graduate of executive programs at the Wharton School, University of Pennsylvania, and at the Harvard Business School. He holds a bachelor’s degree in political science with a minor in business administration from Merrimack College.

REGISTRATION FORM

ENGAGING EMPLOYEES TO DRIVE RESULTS

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The Harvard Club

(downtown Boston, 1 Federal Street), Boston, MA

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June 16-17, 2010 Boston, MA

Name: _____

Nickname for Badge: _____

Title: _____ Company: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

Email: _____

Check made payable to NEHRA

in the amount of \$_____ is enclosed.

Please charge my credit card:

Authorized Amount: \$_____

Card #: _____

Expiration Date: _____

Signature of cardholder: _____

Please send your completed registration form to:

NEHRA

303 Wyman St, Suite #285

Waltham, MA 02451-1253

Attention: Vanessa Antonetti

If you prefer to register online, and to review the program's schedule, please visit the following links:

6/16 & 6/17 event – <http://tinyurl.com/nehra-leadership>

PROGRAM TESTIMONIALS:

"This was incredibly helpful to my success as an effective leader. I have attended many workshops, seminars and training sessions over my 28 years in banking and was amazed on how much I took away from your two day leadership seminar on 'Engaging Employees to Drive Results'. I was mostly impressed on how you kept everyone engaged with such a diverse group of executives and professionals - banking, retail, construction, high tech, universities, consulting, real estate, etc., there was something for everyone. I will recommend this program to everyone I know!"
Tami Gunsch, VP Retail Banking, Berkshire Bank

"The 'Engaging Employees to Drive Results' seminar presented by Bob Kelleher and Chuck Mollor was very informative and relevant to the challenges many companies are faced with today. Chuck and Bob are subject matter experts in the employee engagement and leadership arena and are abreast in its current trends. I would recommend this workshop to anyone who is trying to engage their workforce to earn higher results."
Julie Fryer, CA

"I thoroughly enjoyed this workshop. The tools have been beneficial for my own development and to incorporate into our existing learning curriculum."
Brian Shea, BFDS

"This leadership seminar has caused me to re-think everything for this year, especially on how to engage employees more thoroughly. There is nothing that has as much leverage, and nothing that contributes more to performance. Bob and Chuck not only challenge your assumptions, but provide a fully stocked tool box for achieving results. Miss this seminar at your own peril!"
Greg Cross, Director of Human Resources, Stoneridge Control Devices

"Wonderful tools to bring back and use on the job."
Mary Fox, Manager,
Organizational Effectiveness, FM Global

Sponsored by the
Northeast Human Resources
Association



MCG Partners
508-279-0400
www.mcgparkers.net



The Employee Engagement Group
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